

I'm feeling generous...

Thursday, 02 July 2009

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I'm feeling generous as this season in the Napa Valley heats up and I get ready to go toe to toe on Top Chef Masters . Sign up for my Master Tools Contest with 10 weekly winners for 10 weeks and maybe you'll be lucky enough to take home some of my secret kitchen tools and ingredients used to compete on the show, including a full Chef's Tool Box or Knife Set. (Silence, don't tell the producers I snuck anything on the set!!) Throw your name in the hat at www.michaelchiarello.com or visit any one of the NapaStyle stores in California to be part of their weekly drawings (<http://www.napastyle.com/custserv/custserv.jsp?pageName=Stores>).

Congrats to the first of 10 weekly winners, Erin G, Carol O, Jenn O, Laretta D, Stephanie S, Mary H from our stores, and David, Xenia, Maureen and Kenny online! They'll now be cooking with one of my favorite blend of spices, and one that I use to add intense and memorable flavors when I'm short on time, which believe me I was on the Top Chef Masters show. Tune in on July 15th to see if all those secret ingredients made a difference for me!

On any given Wednesday . . . Chef Chiarello